

## UPPER RHINE 4.0 TRINATIONAL SYMPOSIUM

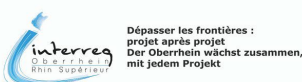
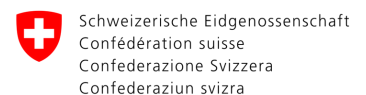


# FROM SENSOR TO CLOUD TO PROFIT

**Date:** Monday 24 June till Wednesday 26 June 2019

**Location:** Fachhochschule Nordwestschweiz

Peter Merian Strasse 86, 4002 Basel



# Program



## June 24 **Knowledge Day**

13:30

till

17:30

Join us on a trinationnal knowledge exchange and creation session!

«**Industry 4.0 and Industrial Communication**»

Prof. Philipp Nenninger, University of Applied Sciences Karlsruhe

«**Cloud Technology and Big Data Analytics**»

Dr. Frédéric Fondement, Université de Haute-Alsace

«**Information Security - too Bad - the Human Factor Still Remains!**»

Andreas von Grebmer, CISO, Information Security

& Risk Advisor, 360inControl.com

«**Transformation of Business Models for I4.0**»

Prof. Patrick Llerena, BETA, Université de Strasbourg



## June 25 **Business Model Day**

08:30

till

17:30

Optimize your business along the dimensions of customer centricity, business model alignment and operational as well as organizational excellence!

Join us on an interactive session focused on business model generation. The team of Prof. Stella Gatzui from FHNW in Olten will introduce you to the *Digital Backpack Assessment*, a methodology enabling companies to actively shape the digital transformation and develop business models suited for the Industry 4.0.



## June 26 **Maker Day**

08:30

till

17:30

Build your own IoT and take it with you!

Join Prof. Philipp Nenninger from University of Applied Sciences

Karlsruhe, former R&D manager at ABB Germany, on a hands-on lab day.

- Start out with a doorbell and a camera.

- Experience how easy it is to connect the sensor data to the cloud.

- Gain experience with MQTT, Node-Red, JavaScript and HTML/CSS.

### **Contact:**

Dr. Bettina Schneider

bettina.schneider@fhnw.ch

T +41 61 279 17 54

**Registration via E-Mail or Online: [www.upperrhine40-symposium.ch](http://www.upperrhine40-symposium.ch)**

*participation is free – accommodation & meals excluded – seats limited on day 2 & 3 (max. 25)*